

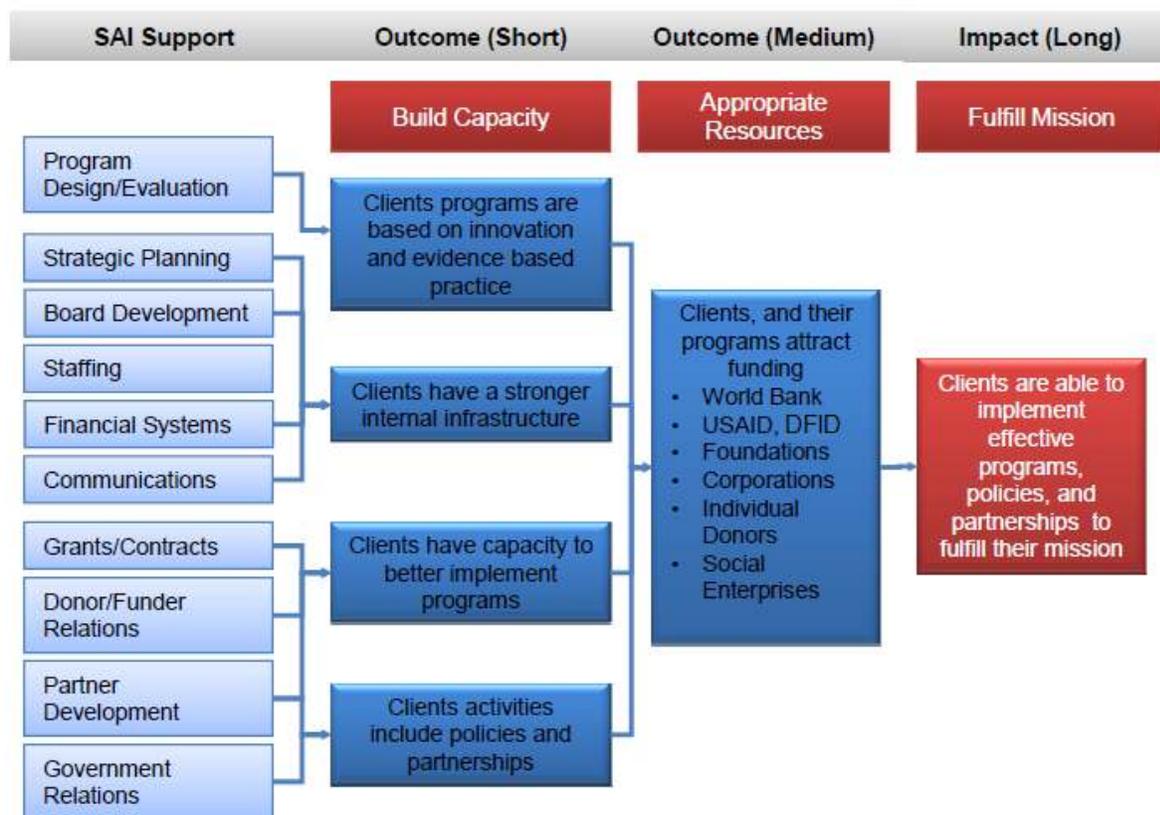


ASSESSMENT:

The First Step in Achieving Your Mission and Developing Financial Capacity and Independence

Strategic Applications International (SAI) builds capacity to acquire the appropriate resources to help an organization meet or fulfill their mission. We help build an organization's infrastructure - we assess the organization's ability to obtain and manage different funding sources and we press to be sure the funding sources and capacity are appropriate to the mission.

Figure 1: Strategic Approach Logic Model



Our client/partners include faith-based organizations, non-profits, government agencies, and corporations.

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Our experience tells us that when an organization has the following capacity in these four areas - Resources will follow:

1. Strategic Planning
2. Quality Execution of the Plan
3. Monitoring and Evaluation for Outcomes
4. Communication

With all clients and partners, SAI facilitates an assessment process to determine an organization's readiness and capacity to manage resources to fulfill their mission. We come alongside our client/partners and examine the following components of the organization:

1. Strategic Plan and how the organization uses its plan as part of its daily operations
2. Board composition
3. Staff Capacity
4. Financial systems and organization's capacity to manage grants, contracts, or donor funds
5. How do you measure success or outcomes and how do you use evaluation to communicate your story
6. Communications plan or strategy - does it exist, how can you enhance it and what are your communication structures for internal and external communication - how you tell your story
7. Donor and funder relations - how often do you communicate, what is their funding history and does the organization work from the same funding goals as the donor
8. Board engagement and long-term vision of the organization -what do you look like ten years from now
9. Media training and capacity building to tell your story.

The assessment process is a stand-alone product of SAI and is something we do at the beginning of a client/partner relationship. You can employ SAI for the assessment or you can employ SAI to facilitate the assessment and work with you to implement the recommendations from the assessment. Either way - we begin with capacity assessment before identifying appropriate resources to help you fulfill your mission.