About SAI International

Who We Are
Strategic Applications International (SAI) and its affiliate organization ADAPTE International have been working with the U.S. Department of Health and Human Services and the U.S. Department of Justice on alcohol and drug policy for nearly 20 years. James E. Copple, SAI Partner and Founder is the former President of Community Anti-Drug Coalitions of America funded by the Robert Wood Johnson Foundation and helped coordinate the Enforcing Underage Drinking Laws Initiative for the Pacific Institute for Research and Evaluation. The SAI team brings decades of experience on community and university responses to drug and alcohol abuse. SAI has facilitated 32 Governor Summits on Substance Abuse over the last seven years.

What We Will Provide
Universities and their students participating in these workshops will leave with information and tools to assess their relationship to alcohol. We will provide evidence based strategies for assessing the role of the alcohol industry in marketing to underage drinkers and to communities disproportionately affected by poverty. We will provide information about prevention, treatment and how best to understand addiction. Universities will have tools to assess their own capacity to enforce underage drinking laws and to provide support and guidance for students needing or seeking treatment. The Discipleship Workshops focus on our relationship to alcohol and what is the appropriate faith response.

Our Mission Statement
Our mission is to provide evidence based strategies in prevention, treatment, enforcement and continuing care to support community efforts to respond to substance abuse.

Contact Us At:
www.sai-dc.com
jcopple@sai-dc.com
1 (202) 457-7771

Alcohol Plays a Role on Every Campus
To Schedule Workshops at Your Campus Call:
1 (202) 457-7771
Visit our Website at:
sai-dc.com

Mission
The Discipleship Workshops on Alcohol will provide students a path for responsible decision making on the use and consumption of alcohol.

Objectives
1. Provide students with information and data on the history of alcohol policy and use in the United States.
2. Provide students with information and data on alcohol consumption and the social, physical, and spiritual consequences of alcohol policy and consumption.
3. Help students understand their relationship to alcohol in the broader culture.
4. Provide a forum to discuss the role of the alcohol industry in marketing, production, and promotion of alcohol consumption.
5. Discuss the justice issues associated with alcohol addiction.
6. Provide a forum to determine what our future relationship should be with alcohol.
7. To examine campus policies and procedures for preventing underage drinking and for providing compassionate responses to alcohol addiction.
Alcohol Use and Abuse
Each of us has had some experience with the devastating effects of alcohol and substance abuse, affecting a family member or loved one, forced to deal with significant challenges and destruction that alcohol abuse is associated. Participants will learn the effects of alcohol on the individual, family unit, and community, while also learning to recognize the signs and symptoms of alcohol abuse.

Campus Community Strategies
Christian campus communities are increasingly exposed to alcohol related problems, requiring a more coordinated response to reduce risks associated with underage or high risk drinking. Participants will learn specific community mobilization techniques, environmental strategies and other prevention initiatives that will address the legal, social, community, and organizational environments.

Administering Redemptive Policies
What is the responsibility of the college community toward students who struggle with alcohol dependency and abuse? What is the purpose of ethos statements and zero-tolerance policies, and how appropriate and effective are they, especially when admitting students who already struggle with alcohol? This session takes Christian college administrators through these and other important questions that need to be asked if we are to exercise genuine hospitality toward students and create policy that is truly redemptive.

Advertising and the Student
Corporate marketing strategies shamelessly target youth and college students for the purpose of creating replacement drinkers. Advertising is a powerful tool that impacts how individuals, people groups, and even communities make decisions, while influencing societal perceptions and behavior toward alcohol. Participants will learn and recognize the latest alcohol advertising strategies, increasing knowledge and awareness, to make informed and healthy decisions for their life.

A Question of Justice: The Alcohol Industry and the Human Person
Corporations are very specific types of entities with a peculiar view of the human person, often reducing the person to a mere consumer, and binding consumers to corporate efforts to produce a successful market brand. All the while, corporations attempt to place the costs of doing business upon others, which in the case of alcohol means enabling dependency, abuse of human relationships, and stratification in society. The church has historically sought to care for human relationships, the poor, and the local community, so our mission as disciples must include engaging these efforts to reduce our humanity.

What Being Human Means for Discipleship and Addiction
Being human, made in the image of God, means being created for healthy relationships with God and with other persons. As human disciples of Jesus, we have freedom to participate in God’s mission in exciting, even radical ways; but challenges, such as addiction, hinder our freedom by threatening our wholeness as human beings and communities. Facing such challenges is part of recovering our humanity and allowing it to flourish.

Plenary
This session will introduce the conference and the themes of the various workshops.

Session Descriptions

1. Plenary
This session will introduce the conference and the themes of the various workshops.

2. What Being Human Means for Discipleship and Addiction
Being human, made in the image of God, means being created for healthy relationships with God and with other persons. As human disciples of Jesus, we have freedom to participate in God’s mission in exciting, even radical ways; but challenges, such as addiction, hinder our freedom by threatening our wholeness as human beings and communities. Facing such challenges is part of recovering our humanity and allowing it to flourish.

3. A Question of Justice: The Alcohol Industry and the Human Person
Corporations are very specific types of entities with a peculiar view of the human person, often reducing the person to a mere consumer, and binding consumers to corporate efforts to produce a successful market brand. All the while, corporations attempt to place the costs of doing business upon others, which in the case of alcohol means enabling dependency, abuse of human relationships, and stratification in society. The church has historically sought to care for human relationships, the poor, and the local community, so our mission as disciples must include engaging these efforts to reduce our humanity.

4. Advertising and the Student
Corporate marketing strategies shamelessly target youth and college students for the purpose of creating replacement drinkers. Advertising is a powerful tool that impacts how individuals, people groups, and even communities make decisions, while influencing societal perceptions and behavior toward alcohol. Participants will learn and recognize the latest alcohol advertising strategies, increasing knowledge and awareness, to make informed and healthy decisions for their life.

5. Alcohol Use and Abuse
Each of us has had some experience with the devastating effects of alcohol and substance abuse, affecting a family member or loved one, forced to deal with significant challenges and destruction that alcohol abuse is associated. Participants will learn the effects of alcohol on the individual, family unit, and community, while also learning to recognize the signs and symptoms of alcohol abuse.

6. Campus Community Strategies
Christian campus communities are increasingly exposed to alcohol related problems, requiring a more coordinated response to reduce risks associated with underage or high risk drinking. Participants will learn specific community mobilization techniques, environmental strategies and other prevention initiatives that will address the legal, social, community, and organizational environments.

7. Administering Redemptive Policies
What is the responsibility of the college community toward students who struggle with alcohol dependency and abuse? What is the purpose of ethos statements and zero-tolerance policies, and how appropriate and effective are they, especially when admitting students who already struggle with alcohol? This session takes Christian college administrators through these and other important questions that need to be asked if we are to exercise genuine hospitality toward students and create policy that is truly redemptive.

60% of university students that drink, binge drink. How is your University addressing this?
Source: NIAAA